

The Big Knitter – terms and conditions (virtual Big Knit hat-maker)

1. Please read these terms and conditions carefully before you start using the virtual Big Knit hat maker (the “Promotion”). By participating in the Promotion, you confirm that you accept these terms and conditions and that you agree to comply with them.
2. A donation of 10p will be made to Age UK for every unique hat that is designed and shared via Facebook or Twitter directly from the innocent Big Knitter site: www.thebigknit.co.uk/big-knitter
3. Only one donation of 10p will be made per hat shared, up to a maximum of 20,000 shares.
4. The Promotion share donations will commence on 5th September and will end on 30th November or when the 20,000 share limit is reached, whichever is the sooner.
5. To participate in the Promotion users must be old enough to have a Facebook /Twitter profile and must comply with the age restrictions of those sites.
6. Our decision regarding all promotional matters is final and binding and no correspondence will be entered into.
7. We reserve the right at sole discretion to disqualify any individual found to be tampering with the operation of the Promotion, or to be acting in any manner deemed by us as the Promoter to be in violation of the Terms and Conditions or to be acting in any manner deemed by us to be disruptive. We're watching. We're always watching.
8. We have the right to remove any hat designs or other content deemed to be inappropriate.
9. We promise that we will never, ever pass your details on to anyone else. Our Privacy Policy is available at <http://thebigknit.co.uk/pdfs/innocent-bigknit-privacy-policy.pdf> and sets out the terms on which we process any personal data we collect from you, or that you provide to us. By participating in the Promotion you consent to such processing and you warrant that all data provided by you is accurate. This policy also sets out our use of Cookies on our site.
10. This Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Twitter. Sharing via Facebook and Twitter will be subject to the terms and conditions of those sites.
11. We do not guarantee continuous uninterrupted or secure access to the website. We may suspend, withdraw, discontinue or change all or any part of our site relating to the Promotion without notice and will not be liable for any reason our site is unavailable at any time or for any period. Numerous factors outside the control of the Promoter may interfere with the operation of the website. If it's not working, take a little stroll in the park, watch the squirrels for a bit and then hopefully by the time you get back, the internet will have sorted itself out again (fingers crossed).
12. We cannot guarantee that the content on our site relating to the Promotion is free from errors or omissions.
13. Any content/hats generated during the Promotion will be considered non-proprietary and we have the right to use any content/hats for other purpose relating to the Big Knit.
14. We are the owner or the licensee of all intellectual property relating to this Promotion or otherwise on our site.
15. We reserve the right to modify or amend the terms of the Promotion at any time by amending this page. Please check this page from time to time to take notice of any changes we made.
16. We do not guarantee that this site will be secure or free from bugs or viruses.

17. We will not be liable to any user for any loss or damage, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, even if foreseeable, arising under or in connection with: use of, or inability to use, our site; or use of or reliance on any content displayed on our site.
18. These terms and conditions and the Promotion are governed by English law. The courts of England and Wales will have exclusive jurisdiction.

Thank you for visiting www.thebigknit.co.uk/big-knitter

Promoter: innocent Ltd, Fruit Towers, Canal Building, 342 Ladbroke Grove, London, W10 5BU.